Press release Fürth, March 7th, 2019





RWS PERFORMANCE LINE - Short Rifle – Full performance from short barrels



Fürth, Germany. Due to the excellent response to the market launch of the .308 Win. calibre Short Rifle rounds last year and the high demand, the Short Rifle series is being expanded by the following loads: .30-06 HIT and Speed Tip Professional, .300 Win. Mag. HIT and Speed Tip Professional, 8x57 IS HIT and 9.3x62 HIT.

The trend of carrying short-barrelled weapons is continuing and enjoying increasing popularity. It is also being encouraged through the growing use of silencers.

As is generally known, standard ammunition is formulated for use in the most commonly encountered barrel length of 600 mm. Firing standard ammunition out of 420 - 550 mm barrels has several disadvantages: Loss of velocity and energy, reduced effective range, dazzling muzzle flash, increased muzzle blast and accelerated silencer wear. That is why RWS has developed a cartridge tailored specifically for use in short-barreled rifles. This means that shooting a short-barreled rifle no longer means giving up long-barrel performance.

Benefits at a glance:

Optimized for short barrels

The new RWS load is specially formulated for 420 to 550 mm barrels with a fast-burning powder, an appropriate bullet weight and a high-performance primer.

Reduced muzzle flash

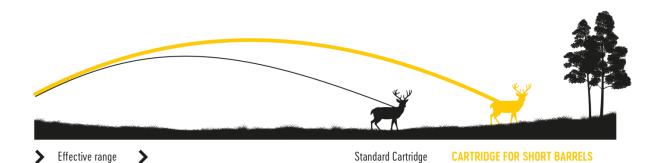
Our fast-burning powder significantly reduces both muzzle flash and report in shorter barrels. Now you can keep sight of the target at the instant the shot is fired, which is especially important when hunting in twilight or darkness.

The best choice when shooting with silencers

Short barrels are the first choice for use with a silencer. The complete combustion of this fast-burning powder within the barrel itself not only assures a significantly higher life expectancy for the silencer but also promotes tighter groups.

Full velocity and energy

Thanks to its special formulation, the new RWS cartridge delivers full velocity and energy – even from short barrels. This means that you need not change your hunting tactics when it comes to a short barrel and that you can expect full game-taking power, even at long ranges.



The RWS SHORT RIFLE cartridges are available with two different bullets:

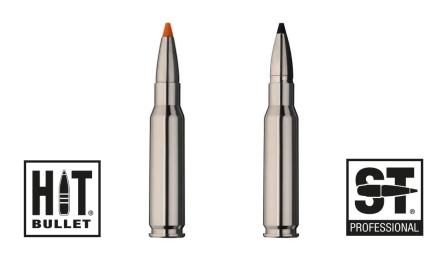
The **RWS HIT** is a lead-free expanding bullet with high weight retention due to its monolithic construction. The abbreviation HIT stands for high-impact technology. The bullet guarantees fast and certain expansion with great shocking power, even at long ranges. The compact slug, which retains 99% of its original weight, assures deep penetration and a certain exit wound - even after striking bone! This makes the RWS HIT the appropriate lead-free alternative for those favouring non-fragmenting bullets.

The **RWS SPEED TIP PROFESSIONAL** bullet promises highest knock-down power, even at long ranges. It is reliable and effective for game weights of all classes from close range to 300 metres and beyond. The very rapid expansion in the body of the game animal is achieved through the Speed Tip bullet tip with its integral hollow point and easily fragmented front core. The harder rear core guarantees penetrating power. Whilst hunting, this results in greatly shortened flights and certain exit wounds with blood trails. RWS SPEED TIP PROFESSIONAL, one of the latest developments from RWS, is specially developed for great shock effect and stopping power at the longest ranges.

ltem Number	Calibre – bullet type	Bullet weight [g/gr]	Content per box [pcs.]
2406615	.308 Win. HIT - short rifle -	9.7 / 150	20
2406616	.308 Win. STP - short rifle -	10.7 / 165	20
2408472	.30-06 HIT - short rifle -	10.7 / 165	20
2408473	.30-06 STP - short rifle -	10.7 / 165	20
2408474	.300 Win. Mag. HIT - short rifle -	10.7 / 165	20
2408634	.300 Win. Mag. STP - short rifle -	10.7 / 165	20
2408475	8 x 57 IS HIT - short rifle -	10.4 / 160	20
2408476	9.3 x 62 HIT - short rifle -	16.2 / 250	20

All cartridges are already available.

NEW NEW NEW NEW NEW



Further information about RWS products can be found online at www.rws-ammunition.com

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RWS is a quality brand of RUAG Ammotec GmbH

The RWS brand originated with the Rheinisch-Westfälische Sprengstoff-Fabriken, which came to Dynamit Nobel in 1931, and then to RUAG Ammotec. Both demanding hunters as well as sport shooters from around the world value the quality that comes from Fürth. RWS offers not only rifle cartridges, but also shotgun shells, rimfire cartridges, and air pellets.

RUAG Ammotec belongs to the Swiss technology corporation RUAG Holding AG, which is headquartered in Bern.

RUAG develops and markets internationally sought-after technology applications in the fields of aerospace and defence for use on land, in the air and in space. 56% of RUAG's products and services are destined for the civil market and 44% for the military market. The Group is headquartered in Bern (Switzerland). It has production sites in Switzerland and in 15 other countries in Europe, the USA and Asia-Pacific. RUAG generates sales of approximately CHF 1.96 billion and has over 9,200 employees – 400 of whom are trainees.